

City of Killeen

WHEREAS the City of Killeen celebrates local small businesses and the contributions they make to our local economy and community; and

WHEREAS according to the United States Small Business Administration, there are 28.8 million small businesses in the United States, which represent more than 99 percent of American employer firms, create two-thirds of the net new jobs and generate 54 percent of private gross domestic product; and

WHEREAS the vast majority of consumers in the United States agree that small businesses contribute positively to the local economy by supplying jobs and generating tax revenue; and

WHEREAS most Americans feel it is important to support small businesses and recognize the value they bring to a community; and

WHEREAS the "Buy Local" movement emphasizes the importance of patronizing small businesses, and Small Business Saturday is observed as a call to action for shoppers to remember local businesses during the busy holiday shopping season; and

WHEREAS Killeen recognizes small businesses and their investment in our local economy to provide goods and services, create jobs and retain the unique character of our area.

NOW THEREFORE, I, Jose L. Segarra, by virtue of the authority vested in me as Mayor of the City of Killeen do hereby proclaim Saturday, November 25, 2017 as:

Small Business Saturday

and urge the residents of Killeen to support local small businesses and merchants on this day and throughout the year.

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City of Killeen to be affixed this 21st day of November, 2017.

Jose L. Segarra, MAYOR